

## Curriculum Vitae

### **Michele Ferrante**

Michele is founder and managing partner of FERRANTE Intellectual Property law firm.

He is an expert on enforcement of IP rights and anti-counterfeit strategies in Asia.

Michele started his career in the Milan practicing corporate law and intellectual property law. After having practiced also in the UK and France in different fields, he decided to focus entirely on intellectual property and started advising clients on China Intellectual Property matters in 1999. The main focus of Michele's practice is advising high-profile foreign companies in the protection of their IP rights and design tailor made anti-counterfeit strategies in China. He assists Fortune Global 500 companies in developing and enforcing brand protection strategies in PRC.