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THE SUMMER INSTITUTE ON INTELLECTUAL
PROPERTY RIGHTS AND CHINA
(IP-CHINA)

AND

THE SUMMER INSTITUTE ON CLIMATE CHANGE AND
ENVIRONMENTAL PROTECTION AND
(SICCEP)

PRESENT

**Recognition and Protection of Well-Known Trademarks in
China**

Lin XU

PRC State Administration for Industry & Commerce (AIC)

Senior Examiner TRAB (China Trademark Review and Adjudication Board)

Ph.D. (Renmin University of China), LLM (Renmin University of China)

Specialized in Trademark Application Examination, Trademark review, Well-Known Trademark Protection

Introduction by **FENG SHUJIE AND PAOLO FARAH**

Friday July 29, Starting at 2pm
Peking University School of Government