



SUMMER INSTITUTE ON CLIMATE CHANGE AND ENVIRONMENTAL PROTECTION (SICCEP)

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SUMMER INSTITUTE ON INTELLECTUAL PROPERTY RIGHTS AND CHINA (IP-CHINA)

Are you ready for
China? Best practices
to setup a successful
business approach in
the PRC

July 24, 2013
Starting at 6:00 pm

Location: Peking University School of Government



SPEAKERS

Benoit MISONNE

Market Access Advisor at EU SME Centre

AGENDA

Introduction

Prof. Paolo Davide Farah

6:00 pm – 7:00 pm - Are you ready for China? Best practices to setup a successful business approach in the PRC

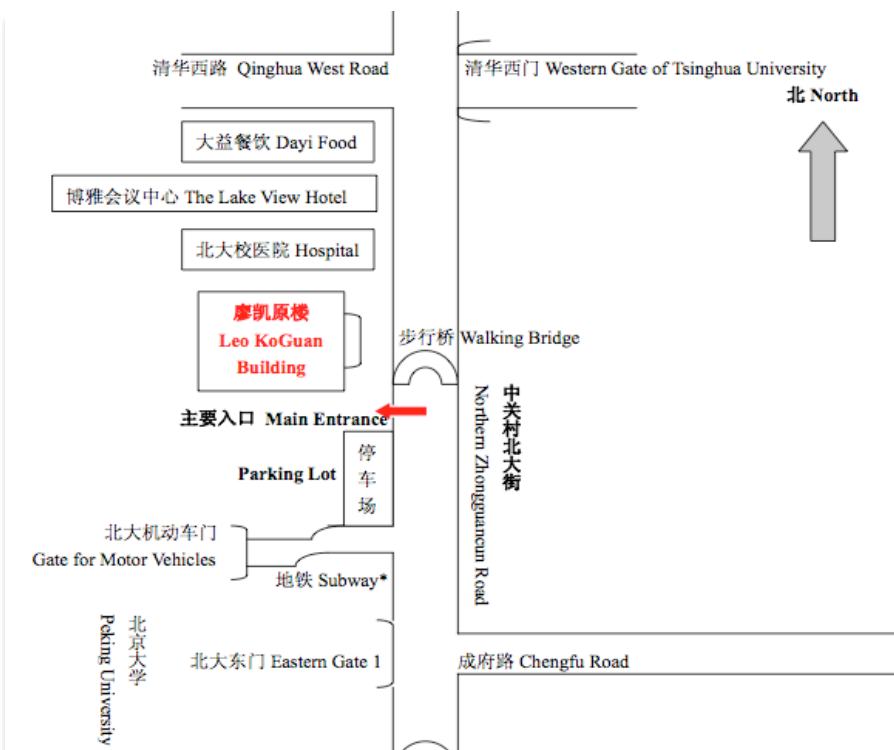
Benoit Misonne

Questions and Answers

Introduction and Comments:

Dr. Paolo Davide Farah

Senior Lecturer in Law, Edge Hill University, Department of Law & Criminology



The School of Government of the Peking University is located in the **Leo KoGuan Building** 廖凯原楼.

The [address](#) is Northern Zhongguancun Road 中关村北大街

Take the subway Line 4 to East Gate of Peking University, Exit A.

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