

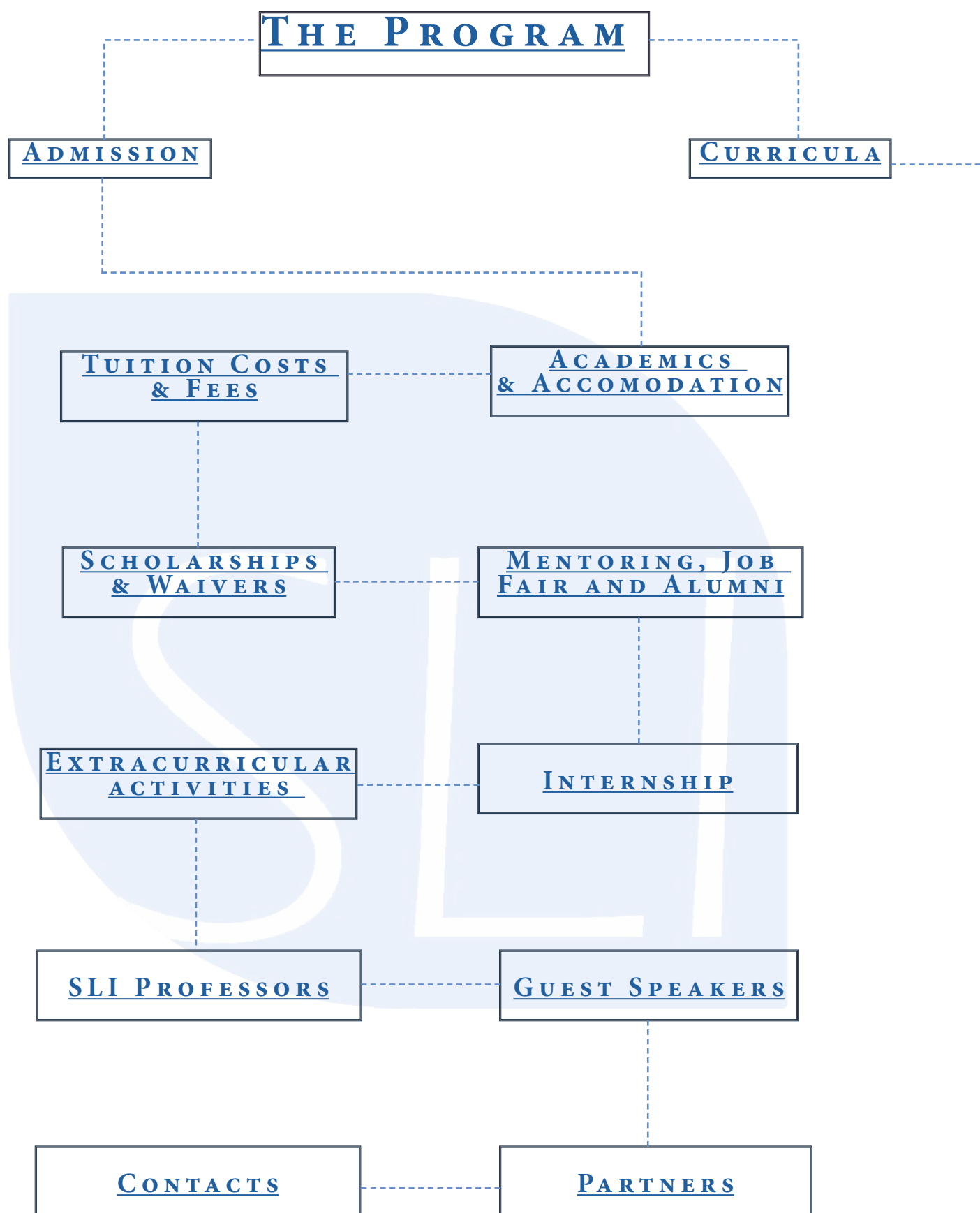
SUMMER LAW INSTITUTE 2019



*14TH EDITION OF THE EXECUTIVE
EDUCATION TRAINING PROGRAM*

*BEIJING FOREIGN STUDIES UNIVERSITY, BEIJING,
CHINA - 30 JUNE - 28 JULY 2019*

CONTENT



THE PROGRAM

West Virginia University, Department of Public Administration (WV, USA), and gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom) have set up a Summer Institute in China – Executive Education Training Program to be held in **Beijing (China)** with two parallel curricula.

This program is organized in partnership with **Beijing Foreign Studies University Law School** (China) **Utrecht University**, Faculty of Law, Economics and Governance and **Utrecht Center for Water and Sustainability Law** (The Netherlands) and **University of Calgary Law School** (Canada) and **Universidad Carlos III de Madrid** (Spain). From the edition 2011, two institutions have been affiliated to the summer program: **University of Eastern Piedmont Faculty of Economics** (Italy), **University of Pavia, Faculty of Law** (Italy). From the 2012 edition, three other institutions have joined the program: **Catholic University of Milan Faculty of Law** (Italy) and **Universidad Carlos III de Madrid** (Spain). From the edition 2013, **University of Verona, Department of Law** (Italy) joined the program. From Edition 2015, **University of Calgary Law School** (Canada) joined the program.



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



UNIVERSITY OF
CALGARY



Università degli Studi di Pavia



Utrecht Centre for Water
and Sustainability Law



Utrecht University

CURRICULA

This program is **multidisciplinary** and is aimed at **students, young graduates and professionals** with a background in law, political sciences, international relations, public administration, philosophy, economics, environmental sciences, engineering, geology, geography, physics and any other relevant discipline that can be related to the topics of the program.

The Summer Institute includes **FOUR PARALLEL CURRICULA**:

- 1** THE BELT AND ROAD INITIATIVE: CHINESE LAW, INSTITUTIONS AND POLITICS IN A GLOBAL CONTEXT
- 2** INTERNATIONAL TRADE AND INVESTMENT POLICY IN EMERGING MARKETS FROM A BUSINESS PERSPECTIVE
- 3** PROMOTION, MANAGEMENT AND GLOBAL STRATEGIES ON INTELLECTUAL PROPERTY
- 4** ENTREPRENEURSHIPS, INVESTMENTS AND INNOVATIONS FOR THE GREEN ECONOMY



ADMISSION CRITERIA

To participate in the selection, the following **documentation needs to be submitted** (in English):

- 1) **Curriculum vitae** (for students a specific section devoted to the details of university exams, grades and dates is required) ;
- 2) **Personal statement in English**;
- 3) **Photo in electronic format.**

The candidate application is evaluated by a Commission according to **strict selection criteria** focusing on **professional skills, academic merits and motivation**. To secure your place at the 2019 Summer Institute intake, because of the limited places available, we suggest to apply as early as possible.

THE AFOREMENTIONED DOCUMENTATION
SHOULD BE SUBMITTED BY THE 31 OF MAY 2019
FOR EARLY BIRD APPLICATIONS.



ACADEMICS & ACCOMMODATION

TEACHING METHOD

The method used will be very similar to the Socratic method used in **US law school**. We will try to create interaction within the class and strong participation from all students is expected.

CLASS MATERIAL

The material for the course will be provided in electronic formats to all admitted students a few weeks before the beginning of the program.

EXAMS

The students will be tested through the submission of **papers**, **in-class exams** as well as oral **presentations**.

ROUND TABLES

The Summer Institute provides a number of presentations involving **experts** of Chinese **law**, politics and culture, **environment**, **sustainable development** and **intellectual property** as well as experts in the specific themes covered by the different classes.

CERTIFICATION

All students passing the exams will get a **certificate**. Attending both curricula allow students to get four certificates. Exams are not compulsory; students who decided not to take them will get a participation certificate, but no credits



ACCOMMODATION

All Summer Institute students will be housed in the **hotel**, which is located just outside the University Campus, **5 minute walk** from the building where all the lectures will take place. There are **two-bed rooms available**. Each room has its own bathroom. There is WiFi internet connection as well as LAN connection, and a dry-cleaning service inside the hotel (not included in the hotel rate). In the first and second floor of the hotel, there are restaurants; in the basement of the building, there is a karaoke bar and a coffee shop. Beside the hotel, there is a grocery shop, a post office, a hair dresser, and several restaurants.



"The Summer Institute not only proved me wrong, but gave me an insight of the complexity of this country's legal, political and social systems through subjects as controversial and actual as energy production, environmental preservation, competition enhancement, intellectual property rights protection, etc. Beijing expats usually say that once one has been captured by the city, it is really difficult to leave, so as the end of the program was approaching, I found myself looking forward to come back."

Andrea Caballe

INTERNSHIP PROGRAM

The Summer Institute includes also a broad offer of **internships** in **China, Europe** and other countries for the youngest participants, as well as job offers for the professionals and executive participants.

The participants to the Summer Institute can have access to the internship program whenever it is best for them accordingly to their own University and professional commitments.

The Team of the Summer program will try to arrange the internship period taking in consideration such commitments. Some participants to the past editions started their internship immediately after the end of the summer program, while others enrolled even several

years later.

In the past, Summer Institute participants who requested an internship were always able to get one and have undertaken internships at institutions like the **European Union Delegation in Beijing**, the **European Commission** in Brussels, **IPR Desk in Beijing** (Italian Trade Commission Beijing Branch), the **Italian Chamber of Commerce in China** (CCIC) in Beijing, **Fair Trade Advocacy Office** (FTAO) in Bruxelles, **AXA MPS** in Dublin, **Franzosi dal Negro Pensato Setti**, Attorneys at Law, Milan Branch and Beijing Branch, Studio Legale **Lega Colucci**, Milan Branch; **Milan Chamber of Commerce in Milan**, **Orrick Law Firm** in Milan; **S.J Berwin LLP**; **Nunziante Magrone Law Firm**; the **Institute for Cultural Diplomacy** of Berlin.

MENTORING, JOB FAIR & ALUMNI

Individual mentoring to prepare **interviews** and **applications** (review of the CVs, motivation letters and essays) will be also provided.

During the 2011, 2012, 2013, 2014, 2015, 2016 and 2017,2018 editions, several **mock interviews** and real **job fair**/interviews have been held by the coordinator and the teaching assistants. For the 2019 edition, the organizers are planning similar events and trainings.

All the participants will be provided with **one-on-one interviews** to discuss their **professional interests** and to plan their perspective studies and job experiences accordingly. For the young graduates and professionals, sessions of **men-**

toring are scheduled also on how to **further develop their professional career** in potential new directions or advise on networking activities.

Since the very first edition of the Summer Institute in China (2006), all the participants became part of an **alumni network** and keep receiving internships or job offers long after their participation at the program.

"I was offered the opportunity to apply for an internship at the Intellectual Property Desk in Beijing, a Bureau of the Italian Embassy in China. The internship began just a few days after the end of the Summer Institute and went on for six months. There I had the chance to put into practice and to deepen the knowledge acquired during the Summer Institute, which helped me to accomplish with success all the tasks and goals I was assigned during the internship"

Marco Bruno



Learn more at:
www.summerlawinstitute.com

TUITION COSTS & FEES

STUDENTS

The tuition cost and fees are **5000 EUR (included accommodation in Hotel)** to enroll in the 4 curricula and should be paid in USD. Given the high fluctuation of the exchange rate, the tuition fee can slightly vary accordingly to the time of the enrollment of each participant. The costs of the exchange rate and of the wire are upon the participant.

This cost includes:

- The **participation** to all the **classes, seminars, round tables** and **lectures** with academics, professionals and representatives from public institutions, law firms and the private sector
- The right to sit all the **exams** for both the curricula. If all the exams are successfully validated with at the least the minimum score, **certificates** and **credits** for the curricula will be granted
- **Accommodation** in the Summer Institute **Hotel**, described in the brochure, for the entire duration of program.
- **Internet** in Hotel
- **Individual mentoring** during the summer program by the **coordinator** and **teaching assistants**
- Access to the broad range of **internship offers** in China and in other countries
- Participation to **Internship** and **Job Fair**
- Each participant after the Summer Institute will be included into a mailing list of **Alumni** with periodical offers of internships, jobs and fellowships
- **Mock Interviews, CV and Cover Letter Preparation**

YOUNG AND SENIOR PROFESSIONALS

To accomate the needs of young and senior professionals who can not spend one month in China the tuition cost and fess are:

1 Week 2500 EUR

2 Weeks 4000 EUR

3 Weeks 4500 EUR

The professionals who attend one or more curricula during the edition 2019 will have special access to the others curricula on the following edition 2020 or 2021.



SCHOLARSHIPS & WAIVERS

Applicants From Developing and Least Developed Countries

The Summer Institute offers the opportunity for the applicants from **developing countries** and **least developed countries** to obtain a **partial scholarship** or a **full scholarship** to attend the Summer Institute in China 2019.

If you are still interested in this opportunity we invite you to deliver:

1. Your **essay** (2 pages maximum) describing how our study abroad program can help you to enrich your professional and personal profile for your professional future.

2. Your **video** (2 minutes maximum) where you introduce yourself and your professional interests, sharing your expectations about attending Summer Law Institute in China 2019– how it can enrich your experience, and how your active participation can contribute to the program. Do not forget say why it might be you the person awarded by this scholarship.

Applicants also need to state which is the specific amount of tuition fee and costs are ready to pay by themselves with their own resources, which steps they are ready to take to raise funding from other external institutions to cover the costs of the summer program, and which quota of the tuition cost and fees are requesting to be waived by the summer program itself. The selection committee will evaluate the demands of scholarships and waivers based on the profile of the candidates, qualifications.

Other Applicants

The partner institutions will provide some scholarships to the applicants regularly enrolled into one of the partner institutions, but at the time of the application it is better that the applicants do not take the scholarships into account as a condition for applying. Furthermore, a small number of **partial waivers** will be granted at the end of the summer program as a prize to those students have met the **best performance** during the Summer Institute in China.



1

THE BELT AND ROAD INITIATIVE: CHINESE LAW, INSTITUTIONS AND POLITICS IN A GLOBAL CONTEXT

- Law, Governance and Politics in China
- The Belt and Road Initiative
- Political Meritocracy and the China Model
- Labour Protection and Regulations in China

2

INTERNATIONAL TRADE AND IN- VESTMENT POLICY IN EMERGING MARKETS FROM A BUSINESS PER- SPECTIVE

- FDI Policy and Regulations in Emerging Economies
- Lending and Secured Finance in China: a Lawyer's perspective
- The E-Commerce Revolution in China and its Global Impacts
- Competition Law with 'Chinese Characteristics': How to Protect your business

3

PROMOTION, MANAGEMENT AND GLOBAL STRATEGIES ON INTEL- LECTUAL PROPERTY

- Chinese Intellectual Property Law and Technology Transfer
- Trademark Law and Development in China
- Trade Secrets Protection in China
- From The World's Factory to Innovative Country

4

ENTREPRENEURSHIPS, INVESTMENTS AND INNOVATIONS FOR THE GREEN ECONOMY

- Investment Arbitration and Environmental Policymaking
- Law, Policy and Economics of Climate Change
- Sharing Economy in China: Towards a More Sustainable Future?
- Green Policy for entrepreneurship and innovation in China



SLI CURRENT AND PREVIOUS EDITIONS PROFESSORS



PROF. YAN
DONG



PROF. PAOLO D.
FARAH



PROF. HONGYU
FU



PROF LIU
LIJUAN



PROF. DANIEL
BELL



PROF. XIAOWEN
JIN



PROF. YAO
QI



GULONG
REN



PROF.
FERNANDO DIAS
SIMOES



PROF. AND
DEAN EMERITUS
WAN MENG



PROF.
XIONG
BINGWAN



HAIYAN
ZHOU

THE BELT AND ROAD INITIATIVE: CHINESE LAW, INSTITUTIONS AND POLITICS IN A GLOBAL CONTEXT

LAW, GOVERNANCE AND POLITICS IN CHINA

Prof. Wan Meng

THE BELT AND ROAD INITIATIVE

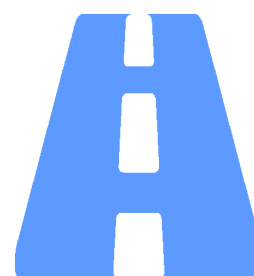
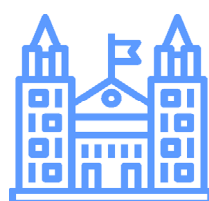
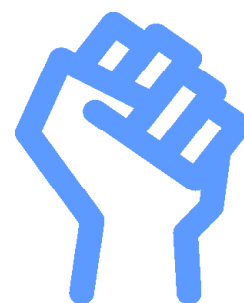
Prof. Paolo D. Farah

POLITICAL MERITOC- RACY

Prof. Daniel Bell

LABOUR PROTECTION AND REGULATIONS IN CHINA

Prof. Wan Meng



PROFESSOR WAN MENG

Professor Wan Meng is Dean of the School of Law at Beijing Foreign Studies University. He obtained his PhD from Wuhan University, China. Former: Chief Judge and President, Wuhan Maritime Court; Head, Economic and Commercial Division, Hubei High Court. He serves as Expert Counsel to the General Office, National People's Congress of China. Visiting Professor, William Richardson School of Law, University of Hawaii; Senior Visiting Researcher, University of New South Wales. Guest Professor: Wuhan University Law School; Zhongnan University of Economics and Law; Wuhan Science and Technology University. Arbitrator: China International Economic and Trade Arbitration Commission (CIETAC); China Maritime Arbitration Commission (CMAC). Member, WJA; Senior Director, China Arbitration Association; Vice-Chairman, Beijing International Law Society.



PROFESSOR PAOLO FARAH

Professor Paolo Davide Farah (PhD, PhD, LL.M, J.D.) is Founder, President and Director of gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom). Professor Farah teaches climate change, trade, energy, and environmental law and policy at West Virginia University (WVU), John D. Rockefeller IV School of Policy and Politics, Department of Public Administration and College of Law, WV, USA. He is also Senior Research Fellow at the Institute of International Economic Law (IIEL), Georgetown University Law Center, Washington DC, USA. Professor Farah is an expert in the interaction among trade, economic globalization and non trade concerns, such as sustainable development, energy, environment and human rights with a special focus on China and other Asian countries.



PROFESSOR DANIEL A. BELL

Professor Daniel A. Bell is Dean of the School of Political Science and Public Administration at Shandong University and professor at Tsinghua University (Schwarzman College and Department of Philosophy). He was born in Montreal, educated at McGill and Oxford, has taught in Singapore, Hong Kong and Shanghai, and has held research fellowships at Princeton's University Center for Human Values, Stanford's Center for Advanced Study in the Behavioral Sciences and Hebrew University's Department of Political Science. He has put forward his views in favor of China's political meritocracy and against one person one vote as a mode of selection for political leaders in two books and in comments published in the New York Times, the Financial Times, the Global Times. He was the recipient of the Huilin Prize in 2018.



PROFESSOR YAN DONG

Professor Yan Dong is a member of DaHui Lawyers' employment law practice teams and Assistant Professor at Beijing Foreign Studies University School of Law, where he teaches labour law. His practice focuses on advising on human resources issues in both transactional and dispute resolution contexts. He has advised Fortune global 500 companies on international labour law issues affecting their human resources affairs globally, and he frequently assists large PRC SOEs in relation to overseas employment and human resources disputes. Dr. Yan has been closely involved in the drafting process of many key PRC labour legislations, such as the Labour Contract Law, the Employment Promotion Law, and the Labour Dispute Mediation and Arbitration Law. He obtained his Ph.D. and LL.M from Warwick University Law School, United Kingdom.



INTERNATIONAL TRADE AND INVESTMENT POLICY IN EMERGING MARKETS FROM A BUSINESS PERSPECTIVE

FDI POLICY AND REGULATIONS IN EMERGING ECONOMIES

Haiyan Zhou

LENDING AND SECURED FINANCE IN CHINA: A LAWYER'S PERSPECTIVE

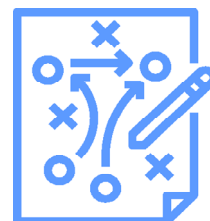
Gulong Ren

THE E-COMMERCE REVOLUTION IN CHINA AND ITS GLOBAL IMPACTS

Prof. Hongyu Fu

COMPETITION LAW WITH 'CHINESE CHARACTERISTICS': HOW TO PROTECT YOUR BUSINESS

Prof. Yao Qi



HAIYAN ZHOU

Haiyan Zhou is a lawyer at Lantai Law firm. She specialises in corporate law, mergers and acquisition, foreign direct investment in China. Education: LL.M at Harvard Law School, Cambridge, USA; Master's Degree in Law at University of International Business and Economics, Beijing, China. Relevant Work: Advised a local private multi-industry group company in respect of its sales of 100% equity of an education group to a HK PE company, which was awarded "deal of the year" by Business Law recently.

Advising a listed PRC state-owned household appliance enterprise in respect of its cooperation and joint venture with a European household appliance company. Advised a state-owned agriculture enterprise in respect of its acquisition of equity of grain and oil storage companies and formation of a joint venture with a private enterprise.



GULONG REN

Mr Gulong Ren is specialised in banking & finance and cross-border M&A. His expertise includes acquisition finance, asset-backed finance, project finance, real property finance, trade and supply chain finance, debt capital market. He has extensive experience in advising cross-border finance and M&A transactions and is sophisticated in advising foreign exchange control issues. Mr Ren has advised various multinational and domestic clients, major international banks and financial institutions. Trained PRC; qualified 2006. Mr Ren joined AnJie Law Firm as a Partner in 2013. Before that, he worked with DLA Piper in both Hong Kong and Beijing offices since 2010. Mr Ren has also been working as a legal counsel with Société Générale and as an associate with King & Wood.



PROFESSOR HONGYU FU

Professor Hongyu Fu is Associate Dean, School of Law at Beijing Foreign Studies University (BFSU) and deputy director of China-Foreign Financial and Economic Law Institute of BFSU. Bar Admissions: New York, Jan 2013; Minnesota, 2013; China, P.R. 2008. Practice general intellectual property law with a focus on domestic and transnational IP counseling, including IP licenses, transfers and other related agreements, corporate patent portfolio and IP due diligence/M&A transactions. Previously Attorney At Law at HSML (Hamre, Schumann, Mueller & Larson, PC), USA. J.D at The Dickinson School of Law, Penn State Law, USA, LL.M at Peking University, China.



PROFESSOR YAO QI

Professor Yao Qi is professor of law at Beijing Foreign Studies University (BFSU Law School) where he teaches International Economic Law and Competition Law. He is also Assistant Dean of BFSU Law School. Executive Director of Beijing International Economic Law Research Association. He is an experienced visiting scholar of foreign universities and also working in the Law Department of the Chinese government. His current research interests include global investment, fair competition and arbitration for the Belt and Road Initiative.



PROMOTION, MANAGEMENT AND GLOBAL STRATEGIES ON INTELLEC- TUAL PROPERTY

CHINESE INTELLECTU-
AL PROPERTY LAW AND
TECHNOLOGY TRANS-
FER

Prof. Shujie Feng

TRADEMARK LAW AND
DEVELOPMENT IN CHI-
NA

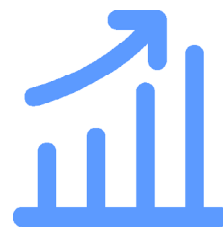
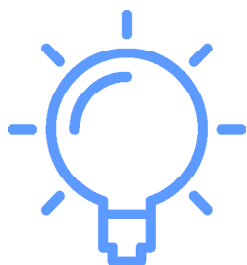
Prof. Lijuan Liu

TRADE SECRETS PRO-
TECTION IN CHINA

Prof. Hongyu Fu

FROM THE WORLD'S
FACTORY TO INNOVA-
TIVE COUNTRY

Prof. Xiaowen Jin



PROFESSOR LIJUAN LIU

Professor Lijuan Liu is professor of law at Beijing Foreign Studies University (BFSU Law School) where she teaches Intellectual Property Law and Trademark Law. She is also the Executive Director of BFSU Intellectual Property Center. She obtained her Ph.D. from the Institute of Law of the Chinese Academy of Social Science, Beijing, China and her Master of Laws from Peking University Law School, Beijing, China. Her research areas include Intellectual Property Law and Trademark Law.



PROFESSOR SHUJIE FENG

Professor Shujie FENG is professor of law at Tsinghua University (Beijing), intellectual property attorney and council member of Chinese Intellectual Property Law Association. He obtained his SJD and LLM from the University Paris I – Panthéon Sorbonne, LLM from Renmin University of China, and LLB from Shandong University (China). His research, teaching and practicing areas include trademark, copyright, patent, industrial design, domain name and unfair competition law. He has published high-quality articles on intellectual property issues in English, French and Chinese in international and Chinese journals. He is also invited expert for consultancy of government and courts. He is one of 50 representative persons for the 50th Sino-French Anniversary of the diplomatic relationship.



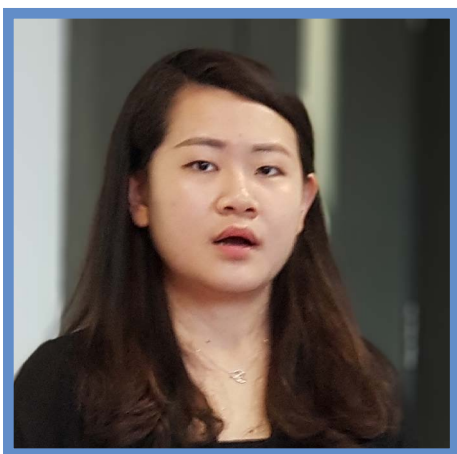
PROFESSOR HONGYU FU

Professor Hongyu Fu is Associate Dean, School of Law at Beijing Foreign Studies University (BFSU) and deputy director of China-Foreign Financial and Economic Law Institute of BFSU. Bar Admissions: New York, Jan 2013; Minnesota, 2013; China, P.R. 2008. Practice general intellectual property law with a focus on domestic and transnational IP counseling, including IP licenses, transfers and other related agreements, corporate patent portfolio and IP due diligence/M&A transactions. Previously Attorney At Law at HSMML (Hamre, Schumann, Mueller & Larson, PC), USA. J.D at The Dickinson School of Law, Penn State Law, USA, LLM at Peking University, China.



PROFESSOR XIAOWEN JIN

Xiaowen Jin is a Lecturer at Beijing Foreign Studies University (BFSU) Law School, Beijing, China and Phd candidate at Peking University. Xiaowen Jin obtained her LLM from New York University, USA and She was a Judicial Intern at the U.S. Court of Appeals for the Federal Circuit. Previously, Professor Xiaowen Jin was Visiting Scholar at Harvard Law School, USA. Her research interests include Patent Law, Technology Transfer International Trade, Investment and Corporate Law.



ENTREPRENEURSHIPS, INVESTMENTS AND INNOVATIONS FOR THE GREEN ECONOMY

INVESTMENT ARBITRATION AND ENVIRONMENTAL POLICYMAKING

Prof. Fernando Dias Simoes

LAW, POLICY AND ECONOMICS OF CLIMATE CHANGE

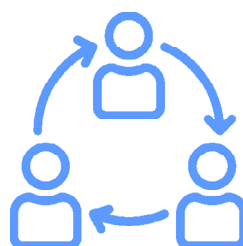
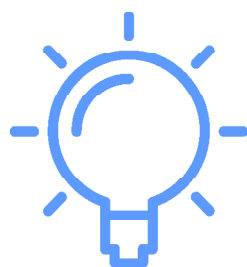
Prof. Paolo D. Farah

GREEN POLICY FOR ENTREPRENEURSHIP AND INNOVATION IN CHINA

Prof. Yan Dong

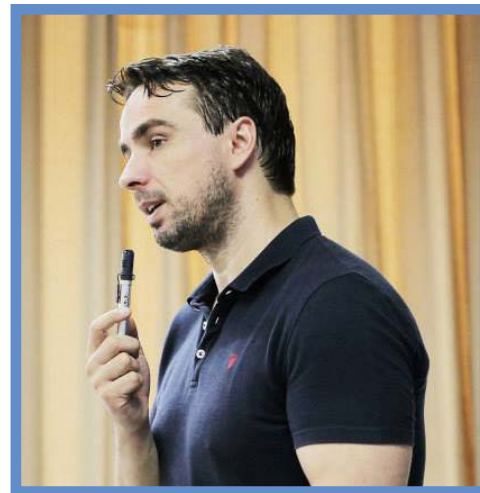
SHARING ECONOMY IN CHINA: TOWARDS A MORE SUSTAINABLE FUTURE?

Prof. XIONG Bingwan



PROFESSOR FERNANDO DIAS SIMÕES

Originally from Portugal, where he graduated from the Faculty of Law of the University of Coimbra, Fernando Dias Simões holds a Ph.D. from the Faculty of Law of the University of Santiago de Compostela (Spain). He is Associate Professor at the Faculty of Law of the Chinese University of Hong Kong since January 2019. He has benefited from research grants from the Institute of European Studies of Macau and the European Commission (Marie Curie Fellowship), and Visiting Scholar at the Faculty of Law of McGill University in June 2014. Since July 2014 he is member of the Scientific Committee of gLAWcal – Global Law Initiatives for Sustainable Development. His research interests include International Commercial Arbitration, Contract Law, and the regulation of consumers' behaviour.



PROFESSOR PAOLO FARAH

Professor Paolo Davide Farah (PhD, PhD, LL.M, J.D.) is Founder, President and Director of gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom). Professor Farah teaches climate change, trade, energy, and environmental law and policy at West Virginia University (WVU), John D. Rockefeller IV School of Policy and Politics, Department of Public Administration and College of Law, WV, USA. He is also Senior Research Fellow at the Institute of International Economic Law (IIEL), Georgetown University Law Center, Washington DC, USA. Professor Farah is an expert in the interaction among trade, economic globalization and non trade concerns, such as sustainable development, energy, environment and human rights with a special focus on China and other Asian countries.



PROFESSOR XIONG BINGWAN

Professor Xiong Bingwan is currently teaching Law and Economics and Civil Law at Renmin University, Beijing China. He obtained his LL.M from Harvard Law School, USA and previously he was visiting scholar at Harvard, East Asian Legal Studies Institute. He obtained several scholarships as a recognition of his scholarship achievements: Wu Yuzhang President Scholarship, DAAD Scholarship for MUST2009, O'Melveny & Myers Scholarship for Excellence. His research interests include Civil Law, Law and Economics, Legal Interpretation, Legal Theory and Sharing Economy.



PROFESSOR YAN DONG

Dr. Yan is a member of DaHui Lawyers' employment law practice teams. His practice focuses on advising on human resources issues in both transactional and dispute resolution contexts. He has advised Fortune global 500 companies on international labour law issues affecting their human resources affairs globally, and he frequently assists large PRC SOEs in relation to overseas employment and human resources disputes. Dr. Yan has been closely involved in the drafting process of many key PRC labour legislations, such as the Labour Contract Law, the Employment Promotion Law, and the Labour Dispute Mediation and Arbitration Law. He is an Assistant Professor at Beijing Foreign Studies University School of Law, where he teaches labour law. Ph.D. and LL.M at Warwick University Law School, United Kingdom.

EXTRACURRICULAR ACTIVITIES

DISCOVER BEIJING TOUR

- Forbidden City, Jingshan Park, Lama and Confucius Temple, Temple of Heaven, Summer Palace
- Gubei Water Town and Simatai Great Wall
- China's regional cuisines

CRASH COURSE IN MANDARIN

- Ordering Food
- Getting around the city: public transportation, cabs and bike sharing
- Renting an apartment in China

HOW TO FIND A JOB?

- Mock Interviews
- CV and Cover Letter Preparation
- one-to-one Mentoring

HOW TO START A BUSINESS IN CHINA

- Startup competition in China
- Chinese accelerators & incubators
- How to form a company (documents, costs and procedures)
- Trademark registration and IP-related matters
- Business Etiquette in China

HOW TO PROMOTE YOUR BUSINESS IN CHINA

- Chinese Social Media: Wechat, Douyin, Toudou, Douban and Meituan
- How to find partners in China?
- E-Commerce in China: Taobao and JD
- Trade Fairs, Expos and Events

SIMULATIONS:

- WTO Dispute
- IP Litigation
- UNFCCC Climate Change Negotiation
- Taobao
- Corporate Social Responsibility Report
- Environmental and Social Impact Assessment

FIELD VISITS:

- NGOs
- Companies
- Law Firms
- Court
- Startup Accelerators and Incubator



PARTNERS



Camera di Commercio Italiana in Cina
中国意大利商会
China-Italy Chamber of Commerce



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MS. YUNWEN BAI

*Green Innovation Hub,
Beijing, China*



MATTEO BARRA

*Expert Officer on En-
ergy Investments Ener-
gy Charter Secretariat,
Bruxelles, Belgium*



DANIEL BELL

*Dean of the School of
Political Science and
Public Administration
at Shandong University
and professor at Tsing-
hua University, China*



SERGIO BERTASI

*Intesa San Paolo
Chief Representative
in Beijing, China*



**GIOVANNI BOM-
BELLI**

*Professor of Philoso-
phy at Catholic Uni-
versity of the Sacred
Heart, Milan, Italy*



**JERNEJ LETNÁR
ČERNIČ**

*Professor of Human
Rights Law at the Grad-
uate School of Govern-
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Studies, Slovenia*



ALFRED CHE

*Vice President, Dan-
foss China*



CHARLES FENG

*Partner and Attor-
ney-at-Law East &
Concord Partners Law
Firm, Beijing, China*



SHUJIE FENG

*Professor and director
of Innovation & Com-
petition Law Center
of the law school of
Tsinghua University,
Beijing, China*



DAVIDE FOLLADOR

*Expert at IP Key - An
EU project implement-
ed and co-financed by
OHIM in partnership
with the EPO*



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