

Dr. Lin Xu

“The Registration, Use and Protection of Trademarks in China”

July 19, 2017
Starting at 2:00 pm

Location: School of Law, Beijing Foreign Studies University,
No. 2 North XiSanHuan Road, Beijing, P.R. China 100089



SPEAKERS

Dr. Lin Xu

Deputy Director of Legal Affairs Division of Trademark Review and Adjudication Board of State Administration for Industry and Commerce Invited Tutor of Juris Master of Tsinghua University Law School, Guest Professor of Jinan University Law School, invited expert for the protection of intellectual property rights of Beijing Intellectual Property Office.

AGENDA

2:00 pm– 2:15 pm

Introduction

Prof. Paolo Davide Farah

2:15 pm–5:00 pm

The Registration, Use and Protection of Trademarks in China

Dr. Lin Xu

Questions and Answers

Introduction and Comments:

Prof. Paolo Davide Farah West Virginia University (WV, USA), gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom).



The School of Law is located inside BSFU Campus on the West Third Ring Road (*XiSanHuan Lu*)

Take the subway Line 4 to Weigongcun station, Exit D and walk west to the end of Weigongcun Road (魏公村路) to the campus entrance next to Weigong bridge.

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The event is organized by gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom) together with the School of Law Beijing Foreign Studies University.