

Mr. Davide Follador

“Protection of Intellectual Property Rights on E-Commerce”

July 25, 2016
Starting at 10.30 am

Location: School of Law, Beijing Foreign Studies University, No. 2 North Xi San Huan Road, Beijing, P.R.C.



SPEAKERS

Mr. Davide Follador

Long-Term Expert, Intellectual Property: A Key to Sustainable Competitiveness (IP Key - An EU project implemented and co-financed by OHIM in partnership with the EPO)

Currently focusing on cooperation and institutional capacity building activities on IP protection and policy in China. He acted as IP expert for the EU-CHINA & ASEAN IPR SME Helpdesk in several seminars and trainings for EU SMEs. Specializes in cross border EU China IP issues and wrote articles on IP protection strategy in China for major IP magazines. His academic cooperation include pro-bono research fellowship at EU funded projects and class tutorship.

AGENDA

Introduction
Prof. Paolo Davide Farah

10.30 am - 12.30 pm
“Protection of Intellectual Property Rights on E-Commerce”
Mr. Davide Follador

Questions and Answers

Introduction and Comments:

Prof. Paolo Davide Farah

West Virginia University (WV, USA), gLAWcal - Global Law Initiatives for Sustainable Development (United Kingdom), University Institute of European Studies, IUSE (Turin, Italy)



The School of Law is located inside BSFU Campus on the West Third Ring Road (*XiSanHuan Lu*)

Take the subway Line 4 to Weigongcun station, Exit D and walk west to the end of Weigongcun Road (魏公村路) to the campus entrance next to Weigong bridge.

The lecture will be held in the building of the School of Law, BFSU on the 11th floor, room No. 1108.

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The event is organized by gLAWcal - Global Law Initiatives for Sustainable Development (United Kingdom) together with the School of Law Beijing Foreign Studies University.