

Dr. Lin Xu

“The Registration, Use and Protection of Trademarks in China”

July 24, 2015

Starting at 8:30 am

Location: Peking University School of Government,
Center for European Studies



SPEAKERS

Dr. Lin Xu

Deputy Director of Legal Affairs Division of Trademark Review and Adjudication Board of State Administration for Industry and Commerce

Invited Tutor of Juris Master of Tsinghua University Law School, Guest Professor of Jinan University Law School, invited expert for the protection of intellectual property rights of Beijing Intellectual Property Office.

AGENDA

Introduction

Prof. Paolo Davide Farah

8.30 am - 11.30 am

“The Registration, Use and Protection of Trademarks in China”

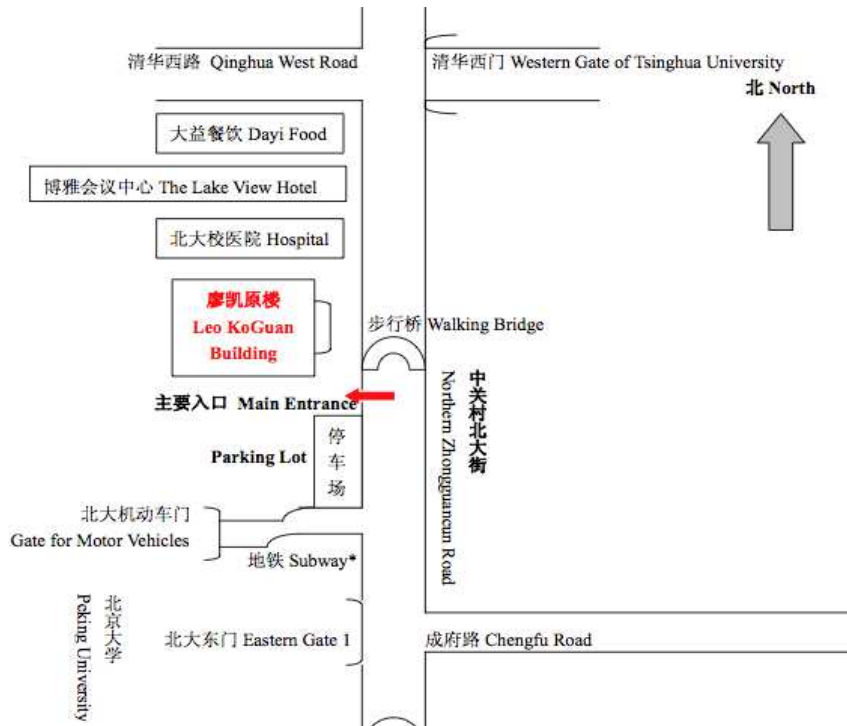
Dr. Lin Xu

Questions and Answers

Introduction and Comments:

Prof. Paolo Davide Farah

West Virginia University (WV, USA), gLAWcal - Global Law Initiatives for Sustainable Development (United Kingdom), University Institute of European Studies, IUSE (Turin, Italy)



The School of Government of the Peking University is located in the **Leo KoGuan Building** 廖凯原楼.

The **address** is Northern Zhongguancun Road 中关村北大街. Take the subway Line 4 to East Gate of Peking University, Exit A, or take buses No. 562, 331 or 508 from Wudaokou.

The lecture will be held in Room 505 at the 5th Floor of the Leo KoGuan Building

In partnership with:



The event is organized by gLAWcal - Global Law Initiatives for Sustainable Development (United Kingdom) in collaboration with the following beneficiaries and partner institutions of the European Union Research Executive Agency IRSES Project “Liberalism in Between Europe And China” (LIBEAC) coordinated by Aix-Marseille University (CEPERC): University Institute of European Studies (IUSE) in Turin, Italy and the University of Piemonte Orientale, Novara (Italy), Peking University, School of Government, Center for European Studies (China), Workpackages 2 and 4.